



# 2020 SOCIAL RESPONSIBILITY REPORT

Desjardins Group gives back to members and the community

# \$445 million

## Together to enrich the lives of people and communities

Donations, sponsorships and the Community Development Fund (CDF) are important levers to keep our communities socially and economically thriving. The CDF is made up of Caisse surplus earnings that members agree to invest in community development via a vote at the annual general meeting.



Be part of the conversation at your caisse by ranking what you think your caisse should concentrate on over the next year (on a scale of 1 to 6 with 1 being the most important and 6 the least).

### Youth

- Discouraging students from dropping out
- Financial education
- Support for youth projects



### Health and healthy living

- Quality of life and physical and mental well-being



### Culture

- Development of cultural and artistic capital and heritage



### Economic development

- Strengthening the economy and the community



### Public engagement and humanitarian work

- Serving and supporting communities and the fight against poverty



### Other:

\_\_\_\_\_

Because in every community there are dreams and projects as well as people to make them happen.

### FOR CAISSE USE ONLY

Member's name \_\_\_\_\_

Advisor's name \_\_\_\_\_

# 120 years together



Supporting local organizations

## 2020 COMMUNITY DEVELOPMENT FUND (CDF) GRANTS AND SPONSORSHIPS

### Education

Marie Victorin School Board,  
adult education

Lucille Teasdale International  
School

Samuel de Champlain  
Elementary School

Saint Laurent Elementary School  
Desjardins Foundation

Cégep Édouard-Montpetit  
Foundation

Desjardins Mutual Assistance Fund  
Rive-Sud de Montréal

Caisse Desjardins de Brossard  
scholarship program

Personal Finance:  
I'm in Charge!™ program

Microcredit program

### Humanitarian work and community services

Association jeunesse de  
l'agglomération de Longueuil

United Way

Alphonse Lepage Foundation  
Martin Matte

Quebec National Holiday

Media foodbank event  
(La Grande Guignolée des médias)

La Mosaïque

MESA Maison d'entraide Saint  
Alphonse

Brossard youth shelter  
(L'Escalier de Mon Temps)

Mission Nouvelle Génération

### Health and healthy living

Sports and exercise

Brossard Soccer Association

Awards gala for athletic excellence  
in Montérégie

Ski Saint-Bruno

Health

CHSLD Vigi Brossard

Marcelle Ferron Drop-In Centre

Cuisines de l'Amitié

Champlain Seniors Centre  
Foundation

Charles LeMoine Hospital

Foundation Pierre Boucher Hospital

Foundation Victor Gadbois House

Rive-Sud Alzheimer Society

### Economic development

CRÉAVENIR program

103.3 FM Networking

# DESJARDINS GROUP

Canada's leading cooperative financial group

## DESJARDINS GROUP

**\$445 million** back to members and the community

- **\$330 million** in member dividends
- **\$72 million** in donations, sponsorships and scholarships
- **\$43 million** in Desjardins Member Advantages

## DESJARDINS FOUNDATION

- **More than \$4 million** to help young people succeed
- 2,041 scholarships awarded
- 322,040 young people affected by its actions

### #Desjardins Foundation Prizes

- **\$1,057,484** to support projects
- 421 projects supported
- 61,728 participants in winning projects

**2,546 directors**

**48,930 employees:** Quebec's largest private-sector employer

**7.5 million** members and clients

The GoodSpark Fund will provide **\$250 million** by 2024 to support and promote initiatives in line with Desjardins Group's social and economic mission

A **strong, comprehensive commitment** to fighting **climate change**

## CAISSE

**\$1.4 million** back to members and the community

- **\$1.2 million** in member dividends
- **\$190,000** paid into the Community Development Fund (CDF)
- **\$131,000** in CDF funding and sponsorships

## YOUTH INITIATIVES

- Just under **60%** of it goes to support education and youth projects
- **Caisse Scholarship Program** Scholarships were awarded twice this year because of the pandemic with deadlines in April and December. 21 scholarships were awarded for a total value of **\$43,000**

**11 directors** and 1 youth director who represent you and listen to your concerns

**46 employees** eager to serve and to help you with your plans

Close to **18,474 members** at every stage of the financial life cycle

In 2020, **\$1.5 million** invested in 5 projects in eastern Montréal

By **reducing the use of plastic** and by installing **two charging stations** for electric cars

## Solidarity-based financing on Montreal's South Shore together

### • CRÉAVENIR

In 2020, **six projects** were supported and **eight jobs** were created or maintained. Total financial support came to **\$115,000**.

### • Desjardins Microcredit to Businesses

**Thirty entrepreneurs** were supported in 2020, and 185 jobs were created or maintained. Six businesses also received a total of **\$126,000** in loans.

### • Desjardins Mutual Assistance Fund

The key to this program is the great partnership between Desjardins Group and community organizations specializing in **financial education and budget counselling**:

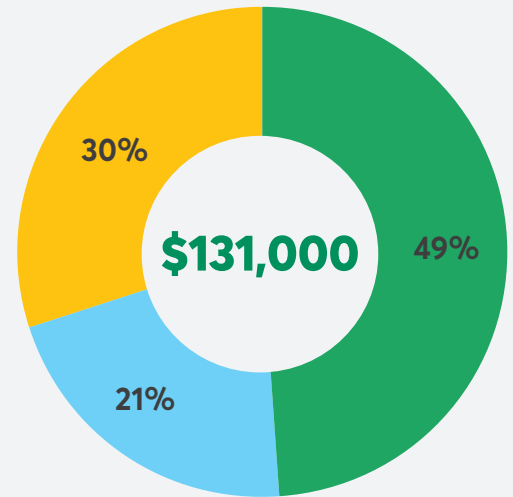
A total of **786 people** took advantage of this program in 2020, while **28 emergency loans** were granted; **98%** of participants got what they needed and **87%** changed their consumption habits, **84%** improved their situation and **100%** felt listened to and respected.

## SUPPORTING LOCAL ORGANIZATIONS

### 2020 FUNDING AND SPONSORSHIPS


#### Distribution of funds:

**\$89,000** through the Community Development Fund  
**\$42,000** in funding and sponsorships



**\$64,400**  Education

**\$27,200**  Health and healthy living

**\$39,400**  Humanitarian work and community services

**52%** more than in 2019



Because of the pandemic, many events and sports activities did not take place in 2020. The organizations involved however still received grant funding.

 **Desjardins**  
Caisse de Brossard

**450-671-3720**

[desjardins.com/caissedebrossard](https://desjardins.com/caissedebrossard)

[desjardins.com/avantages](https://desjardins.com/avantages)



## TOGETHER to support school retention and success

Scholarship program launched by your caisse in 2020

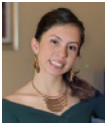
21 scholarships | \$43,500



Kelly Cantin



Kevin Miguel



Paula Andrea  
Gonzales Quiroga



Farah Boutemine



Ann-Sarah  
Demers



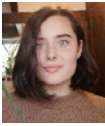
Valeria Garcia



Cloé Dutil



Alex L'Écuyer



Valérie Levacher



Sarah-Denise  
Luemba



Danièle Sossou



Brianne Matthews



Alecsandre  
Sauvé-Lacoursière



Alizé Vermette



Marianne LeBel



Paula Espinoza



Teodora Vigu



Katherine Picone



Katherine Torres



Assia Boudjerida



Valentina  
Jean-Jacques

## Desjardins Foundation

Eight Caisse member scholarship recipients shared a total of \$15,500

### Desjardins Foundation Prizes

- **Georges P. Vanier Elementary School**  
Partnership with seniors in the community | \$1,283
- **Lucille Teasdale International School**  
Community garden | \$3,000
- **Antoine Brossard High School:**  
TLC for our library | \$3,000

## TOGETHER to support innovative and exciting projects in your community schools

### Samuel de Champlain Elementary School



Financial support to outfit an inclusive classroom in a project by teacher Sandrine Desrochers of a Grade 1 class with students from every cultural and economic community. The project was supported by the principal of the school, Benoît Miousse.



Desjardins Group's Personal Finance: I'm in charge!™ program guides young adults at a time of life when they have to make numerous financial decisions for the first time.

The program is now offered virtually. Contact Desjardins Group partner **Alliance Carrière Travail** | 450-462-2003.

## TOGETHER to support healthcare institutions and organizations



The COVID team at Charles Le Moyne Hospital



Construction of a patio at Marcelle Ferron Nursing Home

## TOGETHER to bring food security to the most vulnerable



We paid out **\$55,000** to acquire an electric pallet truck to improve operational efficiency. Payment was made thanks to the cooperation of 5 caisses: Brossard, Charles-Lemoyne, Pierre-Boucher, Saint-Hubert and Vieux-Longueil.